

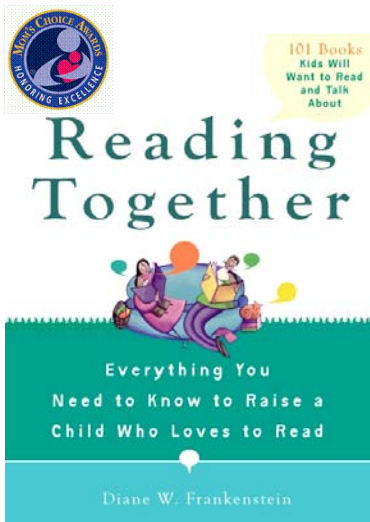
RAISE A CHILD WHO LOVES TO READ

Read a book—
Ask a question—
Start a conversation—
Raise a child who loves to read.

Pro-Active Learning

presents
an evening with author

Diane W. Frankenstein



Diane Frankenstein, children's literature specialist educational consultant, and author of *READING TOGETHER, Everything You Need to Know to Raise a Child Who Loves to Read* will be in Hong Kong to share with parents and teachers, her simple equation on HOW to raise a child who loves to read.

In her award-winning book, Diane offers not only recommendations for what to read but provides a successful approach to raising children who love *what* they read by utilizing *conversational reading* - talking with children about the stories they read.

These conversations show children how to find meaning and pleasure in their reading and show parents how to connect with their children through conversations about books and real life concerns.

- Date:** Thursday, February 25, 2010
- Time:** Registration/ Book Signing: 7:00 p.m. - 7:15 p.m.
Talk: 7:15 p.m. - 8:30 p.m.
- Fee:** HK\$300/ person (fee includes the "READING TOGETHER" book)
- Venue:** HKUST, Room 1501-02, 15/F Hong Kong Club Building, 3A Chater Road, Central
- Registration:** To reserve a space, please complete the attached Reply Slip and fax it to us at 2735 9911.



Diane W. Frankenstein: Raise a Child Who Loves to Read

Reply Slip

To reserve a space, please complete this Reply Slip and fax it to us at 2735 9911.

Date: Thursday, February 25, 2010

Time: Registration/ Book Signing: 7:00 p.m. to 7:15 p.m.
Talk: 7:15 p.m. to 8:30 p.m.

Fee: HK\$300/ person (fee includes the "READING TOGETHER" book.)

Venue: HKUST, 1501-02, 15/F., Hong Kong Club Building, 3A Chater Road, Central.
(Central MTR exit J3)

PAYMENT

| | <u>Amount (HK\$)</u> |
|--|----------------------|
| <u>Talk AND Book</u> | |
| \$300/ person x () number of people | \$ _____ |
| Book(s) to be picked up () at the event or () Pro-Active Learning Office | |
| <u>Book Only:</u> (HK\$143 less 10%) | |
| \$128 x () number of books | \$ _____ |
| Book(s) to be picked up () Pro-Active Learning Office () Mailed to (add \$20 postage/ book): _____ | \$ _____ |
| Total amount due: | \$ _____ |

Please make your cheque payable to "Pro-Active Learning Ltd." and write your name on the back of the cheque. Then mail your cheque and this Reply Slip to our office: Suite 802, Double Bldg., 22 Stanley St., Central, Hong Kong. We will confirm receipt. Registration is confirmed on receipt of payment.

PERSONAL INFORMATION

Name: Mr./ Mrs./ Ms. _____ E-mail.: _____

Tel.(H): _____ Fax: _____ Mobile: _____

Address: _____

No. of Children: _____ Age & Grade level of each child: _____

School(s) attending: _____

Cancellation Policy: Due to the cost that will be incurred in bringing our speaker to Hong Kong, we are unable to entertain any cancellation of the space. We will accept an approved substitute.